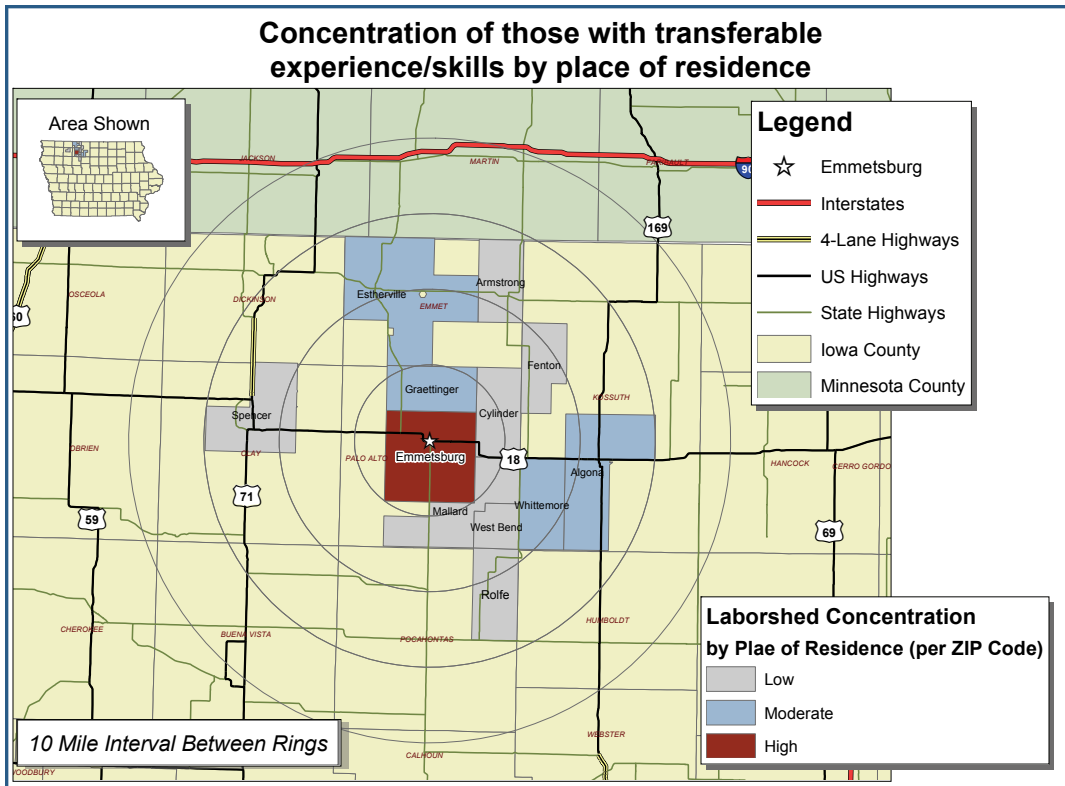


# Labor Characteristics

## Entertainment, Recreation, & Personal Services

### Palo Alto County, Iowa Laborshed



### Estimated Potential Available Labor Per Occupational Category:

#### Business Operations:

- Chief Executives - 285
- Managers - 214
- Clerks - 76
- Secretaries - 77

#### Personal Services:

- Automotive Body & Related Repairers - 67
- Child Care Workers - 280
- Gaming Cage Workers - 74
- Hairdressers - 69
- Maids & Housekeeping Cleaners - 70
- Security Guards - 71
- Slot Key Persons - 72
- Teachers & Teacher Assistants - 285
- Waiters, Waitresses, & Dining Room Attendants - 142

#### Material Moving:

- Light Truck Drivers - 73

**An estimated total of 1,855 people in the Laborshed area**

Workers who have transferable experience/skills in the area are currently commuting an average of 5 miles one way for work. Those who are willing to change/accept employment are willing to commute an average of 11 miles one way for the right employment opportunity.

#### Employment Status:

##### 80.8% Employed

- 34.3% of the employed are willing to change employment

##### 3.8% Unemployed

##### 7.7% Homemakers, Not Employed

##### 7.7% Retired

#### Education Levels:

- 65.4% Education beyond high school
- 7.7% Vocational training
- 11.5% Trade certified
- 26.9% Associate degree
- 7.7% Undergraduate degree
- 3.8% Postgraduate/professional degree

#### Flexibility in the Workplace:

(by percent of interest)

- Cross-training - 70.0%
- Varied shifts (2nd, 3rd, & split) - 0.0%
- Job sharing - 30.0%
- Job teams - 100%
- Seasonal work - 50.0%
- Temporary work - 50.0%

#### Other Facts:

- 52.0% paid an hourly wage
- 46.2% are/were employed full-time
- 23.1% are/were employed part-time
- 30.8% are/were self-employed
- 14.3% hold two or more jobs
- Currently working an average of 46 hrs/week

#### Current Benefits:

- Health/medical insurance - 75.0%
- Pension/retirement/401K - 58.3%
- Dental coverage - 25.0%
- Vision coverage - 25.0%
- Life insurance - 16.7%
- Disability insurance - 8.3%
- Paid holidays - 8.3%
- Paid vacation - 8.3%

#### Desired Benefits:

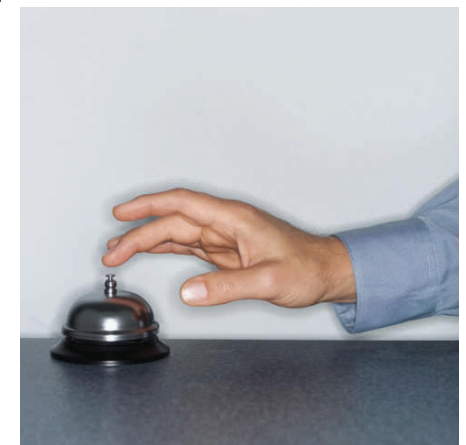
(by percent of interest)

- Health/medical insurance - 77.8%
- Pension/retirement/401K - 44.4%
- Dental coverage - 33.3%
- Vision coverage - 33.3%
- Life insurance - 22.2%
- Paid holidays - 22.2%
- Paid sick leave - 22.2%
- Disability insurance - 11.1%
- Paid vacation - 11.1%
- Prescription drug coverage - 11.1%

#### Top Advertising Media:

(for those seeking employment opportunities)

- Local/Regional Newspapers
  - *Emmetsburg Reporter/Democrat*
  - *Estherville Daily News*
  - *Algona Upper Des Moines*
- The Internet
  - [www.iowaworkforce.org](http://www.iowaworkforce.org)
  - [www.google.com](http://www.google.com)
- Networking through friends, family, or acquaintances
- Iowa Workforce Development Centers



#### Underemployment:

Total Underemployment - 0.0%

- Low hours - 0.0%
- Mismatch of skills - 0.0%
- Low income - 0.0%

IWD only counts individuals once when estimating Total Underemployment.

The Iowa Workforce Development Region 3/4 service area aggregated wage data was also extracted from the Iowa Wage Survey and is provided in the table on page 2 which reflects mean, entry, experienced, and median wages.

Information was compiled by Iowa Workforce Development using 2010 data.

Occupation	Occupational Code	Mean Wage	Entry Wage	Experienced Wage	Median Wage
Automotive Body and Related Repairers	49-3021	\$ 15.58	\$ 10.14	\$ 18.30	\$ 15.23
Bookkeeping, Accounting, and Auditing Clerks	43-3031	\$ 13.78	\$ 9.74	\$ 15.81	\$ 13.24
Chief Executives	11-1011	\$ 48.32	\$ 16.49	\$ 64.23	\$ 46.20
Child Care Workers	39-9011	\$ 8.86	\$ 7.59	\$ 9.49	\$ 8.71
Clergy	21-2011	\$ 25.92	\$ 20.52	\$ 28.63	\$ 27.50
Cooks, Restaurant	35-2014	\$ 9.91	\$ 7.85	\$ 10.94	\$ 9.20
Cooks, Short Order	35-2015	\$ 8.85	\$ 8.10	\$ 9.22	\$ 8.80
Dining Room and Cafeteria Attendants and Bartender Helpers	35-9011	\$ 8.25	\$ 7.83	\$ 8.45	\$ 8.00
Executive Secretaries and Administrative Assistants	43-6011	\$ 15.30	\$ 11.12	\$ 17.39	\$ 14.69
Fitness Trainers and Aerobics Instructors	39-9031	\$ 10.39	\$ 7.55	\$ 11.82	\$ 8.24
Floral Designers	27-1023	\$ 9.34	\$ 8.71	\$ 9.66	\$ 9.15
Funeral Directors	11-9061	\$ 24.93	\$ 21.58	\$ 26.61	\$ 24.39
Graphic Designers	27-1024	\$ 14.70	\$ 10.77	\$ 16.66	\$ 13.07
Hairdressers, Hairstylists, and Cosmetologists	39-5012	\$ 9.84	\$ 7.62	\$ 10.95	\$ 7.69
Human Resources, Training, and Labor Relations Specialists, All Other	13-1079	\$ 17.94	\$ 12.17	\$ 20.83	\$ 17.92
Maids and Housekeeping Cleaners	37-2012	\$ 9.51	\$ 8.41	\$ 10.06	\$ 9.21
Managers, All Other	11-9199	\$ 26.03	\$ 10.51	\$ 33.78	\$ 22.62
Personal and Home Care Aides	39-9021	\$ 10.07	\$ 8.90	\$ 10.65	\$ 9.74
Preschool Teachers, Except Special Education	25-2011	\$ 15.79	\$ 10.06	\$ 18.67	\$ 13.78
Receptionists and Information Clerks	43-4171	\$ 10.40	\$ 8.18	\$ 11.51	\$ 10.05
Security Guards	33-9032	\$ 10.83	\$ 7.97	\$ 12.25	\$ 9.12
Taxi Drivers and Chauffeurs	53-3041	\$ 11.85	\$ 9.24	\$ 13.15	\$ 12.22
Teacher Assistants	25-9041	\$21,773.00	\$17,727.00	\$23,796.00	\$22,079.00
Teachers and Instructors, All Other	25-3099	\$40,670.00	\$23,691.00	\$49,159.00	\$36,309.00
Truck Drivers, Light or Delivery Services	53-3033	\$ 11.41	\$ 8.11	\$ 13.06	\$ 9.71
Waiters and Waitresses	35-3031	\$ 8.43	\$ 7.66	\$ 8.82	\$ 7.78

This Iowa Wage Survey for Iowa Workforce Development (IWD) Regions 3 and 4 service area was produced by the Labor Force & Occupational Analysis Bureau to provide communities local information on wages by occupation. This publication was developed specifically for the IWD Region 3 and 4 service area. The source of the wage and employment data is the 2009 Iowa Wage Survey. Additional data from the Iowa Wage Survey for individual counties, Iowa Workforce Development regions, and by industry statewide are available on the Iowa Workforce Development web site located at [www.iowaworkforce.org](http://www.iowaworkforce.org).

**Kossuth/Palo Alto County Economic Development Corporation**

106 South Dodge St, Ste. 210  
 Algona, IA 50511  
 Phone: 515.295.7979  
 Fax: 515.295.8873  
 Email: [kcedc@kossuthia.com](mailto:kcedc@kossuthia.com)  
[www.paloaltoiowa.com](http://www.paloaltoiowa.com)  
[www.kossuth-edc.com](http://www.kossuth-edc.com)



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