

PRESS RELEASE

REGIONAL ECONOMIC DEVELOPMENT GROUPS HOST EXPORT WORKSHOP

FOR IMMEDIATE RELEASE

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ALGONA, IOWA – MARCH 1, 2010 ---Economic development regions 1, 2, 3 and 7 will be hosting an export workshop at Buena Vista University in Storm Lake from 10:00 a.m.-3:00 p.m. on Wednesday, April 21, 2010. Area businesses engaged in, or anticipating to be engaged in, exporting products or services are encouraged to come learn more about the mechanics of exporting. Attendees will gather information on a variety of topics including factors effecting global trade, available state and federal assistance and the benefits of legal advice.

Northwest Iowa Development, Iowa Lakes Corridor Development Corporation, Mid Iowa Growth Partnership and Western Iowa Advantage in collaboration with the Iowa Department of Economic Development will partner together to host the first annual export workshop. The workshop will offer a variety of resources from area professionals specializing in exporting products and services. The 2009 Global Iowa Export Award will be presented to one business within each region by the respective regional legislators.

The event will include a panel discussion and networking opportunity as well as a question/answer forum to gather additional information. The event registration will begin promptly at 9:30 a.m. with the workshop beginning at 10:00 a.m. For more information please contact Maureen Elbert, 515-295-7979 or kcedc@kossuthia.com.